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MEDIA CONTACT: Joann Whetstine
Brand Manager
253-922-2030
joannwhetstine@milgard.com

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Milgard Essence Series Named among the 100 Top Products of the Year by Professional Builder

Tacoma, Wash. (Sept 5, 2018) – The Milgard® Essence Series® wood interior, fiberglass exterior, window and patio door line was named among the 100 most popular products in Professional Builder Magazine, as determined by its readers.

Milgard developed the Essence Series as a solution to traditional wood-only windows and patio doors that can rot or warp over time. By pairing a natural wood interior with a durable fiberglass exterior, Essence Series redefined what was possible in a wood window product.

“We’re excited to see that Pro Builder readers want to learn more about Essence Series,” said Jeremiah Noneman, Director of Marketing at Milgard Windows & Doors. “With 16 exterior colors, even sightlines, and our innovative SmartTouch® lock, it’s easy to see why builders and contractors in the industry are drawn to Essence Series, which is backed by the Milgard Full Lifetime Warranty.”

The top 100 products were chosen based on reader responses collected from April 2017 through May 2018, based on content found in Professional Builder Magazine print and online editions.

Learn more about Essence Series patio doors by visiting: milgard.com/doors/essence-series



About Milgard Windows & Doors

Milgard Windows & Doors, a Masco company based in Tacoma, Washington, offers a full line of vinyl, wood, fiberglass and aluminum windows and patio doors for builders, dealers and homeowners, backed by a Full Lifetime Warranty, including parts and labor. The company has been recognized as Builders Choice for vinyl and fiberglass windows in the Western United States, in a yearly survey sponsored by Hanley-Wood Inc., publishers of BUILDER Magazine. Milgard® is the highest online rated window and patio door brand, as measured by the 2017 NRS consumer sentiment study conducted by MetrixLab and commissioned by Masco. Milgard has approximately 3,800 dealer locations nationwide. For more information, visit milgard.com or call 1.800.MILGARD.

About Masco Corporation

Masco Corporation (NYSE: MAS), parent company of Milgard Windows & Doors, is a global leader in the design, manufacture and distribution of branded home improvement and building products. Our portfolio of industry-leading brands includes Behr® paint; Delta® and Hansgrohe® faucets, bath and shower fixtures; KraftMaid® and Merillat® cabinets; Milgard® windows and doors; Kichler® decorative and outdoor lighting; and Hot Spring® spas. We leverage our powerful brands across product categories, sales channels and geographies to create value for our customers and shareholders. For more information about Masco Corporation, visit Masco.com.



About Professional Builder

For more than 75 years, Professional Builder magazine has remained dedicated to serving the needs of the nation's home building community — builders, designers and trade partners — with award-winning content and proven, practical solutions. Learn more at probuilder.com.

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